

# Developing Curriculum Models for Training Specialists In Nonprofit Informatics

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## Overview

- The Need for Nonprofit Informatics Specialists
- Content
- Models
- Conclusions

## Needs

- Technology Expertise
- Diversity of the Nonprofit Sector
- Organizational Digital Divide

## Functions

- Administration
- Fiscal Management
- Client/Treatment/Service Issues
- Advocacy & Outreach
- Fundraising
- Marketing

## Needed Content

- Understanding the Sector
- Technology Issues
- Organizational Issues

## Nonprofit Sector

- Nature
- Scope and Diversity
- Funding
- Culture and Norms

## Technology Knowledge

- Basic Literacy
- Repair and Maintenance
- Networking
- Databases
- Graphics
- Security/Privacy
- Nonprofit Software
  - Fundraising
  - Advocacy
  - E-Treatment

## Organizational Knowledge

- Strategic Technology Planning and Management
- Adoption and Change Management
- Outcome/Accountability

## Models

- BA Minor
- Graduate Minor
- General Graduate Concentration
- Graduate Specialist Concentration
- Certificate of Advanced Studies